



Western Wood Products Association

522 SW Fifth Avenue Suite 500 Portland Oregon 97204
503-224-3930 fax: 503-224-3934

www.wwpa.org

December 28, 2011

Good morning,

The Western lumber industry recovery is expected to continue in 2012, and you may be seeking ways to get your products and services in front of the leading wood products companies in the West. One of the best opportunities can be found at Western Wood Products Association's 2012 Annual Meeting in Portland next March.

The event will be held March 11-12 at the Embassy Suites Hotel in downtown Portland. The meeting draws the Western lumber industry's top professionals, ranging from senior-level executives to sales managers and production personnel. You can review more information about the meeting on the WWPA web site at www.wwpa.org.

WWPA offers a two ways to become involved in one of the largest gatherings of decision makers in the Western lumber industry: Companies may host a table at one or both of the WWPA Exchange Shows or sponsor one of the meeting events.

The Exchange Show offers an excellent opportunity to showcase your products and services to key decision makers in the Western lumber industry. Participation in the Exchange Show allows companies to meet potential customers and highlight their products and services. The Exchange Shows are set for Sunday and Monday evenings, March 11-12 as part of the Welcome and Chairman's Receptions for all attendees.

The WWPA Annual Meeting also presents multiple sponsorship opportunities during the event. Sponsors can promote their image and company name among hundreds of attendees at the WWPA Forecast Breakfast, Industry Luncheon and the two WWPA Receptions. Sponsorships will be recognized in materials distributed at the meeting and at the numerous events. New this year, sponsoring companies can also display sponsor banners in the public areas adjacent to the meeting rooms.

Enclosed are registration forms for both Exchange Shows and sponsorship opportunities. Participation in the Exchange Shows and event sponsorship are available on a first come, first serve basis. For questions, please contact me by phone (503-306-3468) or e-mail (dschander@wwpa.org).

We look forward to seeing you at the 2012 Annual Meeting and Exchange Show!

Sincerely,

A handwritten signature in black ink, appearing to read "Diane Schander". The signature is fluid and cursive, written over a light-colored background.

Diane Schander
Executive Assistant

Enclosure



**WWPA 2012 Annual Meeting
Sponsorship Opportunities**
March 11-12, Embassy Suites Hotel – Downtown, Portland, Ore.

The WWPA Annual Meeting is one of the largest gatherings of decision makers in the Western lumber industry. The meeting draws some 150 top executives, from CEOs and presidents to sales professionals and production managers. The 2012 meeting will be in Portland on March 11-12.

For associate members who want to promote their name and image before this key group of industry decision makers, WWPA offers a number of sponsorship opportunities. Your sponsorship will be recognized in materials distributed at the meeting and during events at the meeting. Industry Luncheon and the Welcome and Chairman's Receptions' Sponsors will receive two complimentary registrations for the meeting and the Monday WWPA Forecast Breakfast Sponsor will receive one complimentary registration. We will also provide you with a complimentary table at the Exchange Show during the Welcome and Chairman's Receptions on Sunday and Monday evenings. Sponsoring companies may also display sponsor banners during the meeting.

All sponsorships are available on a first come, first served basis and are due by **JANUARY 31, 2012**. You will be billed for your sponsorship prior to the meeting.

We would like to sponsor the following event/program:

- | | |
|--------------------------------------|---|
| _____ Welcome Reception (\$5,000) | _____ Monday Forecast Breakfast (\$3,500) |
| _____ Chairman's Reception (\$6,500) | _____ Monday Meeting Refreshments (\$1,750) |
| _____ Industry Luncheon (\$6,500) | |

Company Name

Contact Person

Address

City, State, Zip/Postal Code

Phone

Fax

E-mail

Signature

Please return this completed form to:

Western Wood Products Association • 522 SW Fifth Ave., Suite 500 • Portland, OR 97204
Phone: 503-224-3930 • Fax: 503-224-3934 • E-mail: info@wwpa.org
For questions on sponsorships, contact Diane Schander at WWPA, phone 503-306-3468



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WWPA 2012 Exchange Shows

The WWPA Exchange Shows offer companies a chance to promote their products and services before attendees at the Association's 2012 Annual Meeting March 11-12 at the Embassy Suites Hotel in downtown Portland.

A limited number of tables are available at each Exchange Show. Tables are 6' x 30" in size, draped and are intended for company literature, product samples and/or table-top displays. Only displays up to 30" in height from the table top are allowed. Back-wall exhibits, posters or extended displays must fit within the allocated space.

The Exchange Shows will be held as part of the Welcome Reception on Sunday evening and the Chairman's Reception Monday evening, our largest attended function at the meeting. Tables will be available for set-up at 3:30 p.m. on both Sunday and Monday, March 11-12.

Exchange Show participants must be registered for the WWPA Annual Meeting. Tables are available on a first-come, first-served basis. Fees for the Exchange Show must be included with this form.

Exchange Show registration

Company Name

Contact Person

Address

City, State, Zip/Postal Code

Phone

Fax

E-mail

Signature (I agree to the terms above.)

Check one

Distributor Associate table (\$125)
(Available only to WWPA Distributor Associates)

Service Associate table (\$125)
(Available only to WWPA Service Associates)

Standard company table (\$325)

Company Description

For use in the Exchange Show Guide. 50 words or less, please type or print legibly.

Payment

- Payment is enclosed (Make check out to WWPA)
 Charge my credit card (Visa or Mastercard only)

Name on card

Card number

Expiration date

Signature

Phone

Please return this completed form to:

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